



“Basic Website” Comparison Chart

Last Updated May 15, 2012

Package Features	Bronze Seedling \$1,498	Silver Seedling \$2,996	Gold Seedling \$3,745	Platinum Seedling \$5,243
Max # of Pages <ul style="list-style-type: none"> Additional pages \$45/page (one time design fee) 	15	15	15	15
Professional Content Layout <ul style="list-style-type: none"> One main design plus opportunity for up to ___ rounds of revisions prior to launch date. Additional overhauls for a fee. 	Up to 1 design overhaul ok	Up to 1 design overhaul ok	Up to 2 design overhauls ok	Up to 3 design overhauls ok
Multimedia Package: <ul style="list-style-type: none"> Photo galleries Video players & Youtube feeds Audio players Embeddable documents File upload/download Embeddable flash animations Google maps 	Yes	Yes	Yes	Yes
Social Networking Package: <ul style="list-style-type: none"> Facebook “likes” (share) Twitter feeds RSS news feeds & blogs Discussion forums Online Polls 	Yes	Yes	Yes	Yes
Business Tools Package: <ul style="list-style-type: none"> Product listings Basic shopping cart & checkout system Donate buttons Google AdSense (additional setup fees apply) Online surveys 	Yes	Yes	Yes	Yes
Time Management Package: <ul style="list-style-type: none"> Google calendar RSVP form Online Booking Agent (for USA only; other countries at additional cost) 	Yes	Yes	Yes	Yes
Email Package: <ul style="list-style-type: none"> FREE email accounts FREE email forwarding 	1	3	5	10
Search Engine Optimization (SEO)	Yes	Yes	Yes	Yes
Blog <ul style="list-style-type: none"> Keep your clients posted, interconnected and socially networked to your product, through blogrolls, comments, linkbacks, etc. 	Yes (via 3rd party service)	Yes	Yes	Yes
Mobile Optimization Available	Yes	Yes	Yes	Yes
Logo/Image/Graphics Package: <ul style="list-style-type: none"> Basic logo design (you set the budget, our designers make ‘bids’, you choose the design you like) 	Basic	Good	Great	Excellent

<ul style="list-style-type: none"> • 1000's of stock photography collections FREE through Creative Commons license - or choose professional at just \$5/image! 	Yes	Yes	Yes	Yes
Available analysis: <ul style="list-style-type: none"> • Of online objectives • Of website traffic 	Yes Yes (via 3rd party service)	Yes Yes	Yes Yes	Yes Yes
Basic Legal Help: <ul style="list-style-type: none"> • Terms of Use Generator • Privacy Policy Generator 	Yes	Yes	Yes	Yes
Interactive Forms Design: <ul style="list-style-type: none"> • Short & Long text fields • Dropdown boxes • Checkboxes (check all that apply) • Option buttons (choose from options) • Required/Not Required options • Instructions to user • Ability to upload files • Ability to send results to different emails 	Included: 1	Included: 3	Included: 5	Included: 7
Language Support: <ul style="list-style-type: none"> • Multiple language support (via Google translator) 	\$50 extra	\$25 extra	Yes	Yes
Security: <ul style="list-style-type: none"> • Password protection to protect pages you specify 	Yes	Yes	Yes	Yes
Optional Discounts Available: <ul style="list-style-type: none"> • Earn 10% commission when you refer MMWF to a friend (applies to their 1st year): • Earn 20% commission on MMWF's affiliate products sold on your site. • Pay us via Dwolla.com and save ½ off credit card transaction fees. 	Yes	Yes	Yes	Yes