

## say hello to the new creative

When it comes to social media, there's only so much talking you can do about yourself. What you want is other people talking about you. Hand out megaphones to your supporters, then help them turn up the volume for everyone to hear. This is our strategy – and it can be yours too!

### UNLEASH THE POWER OF CREATIVITY

#### Make My Webfolio

stands for quality and integrity. We believe that small business owners are yearning for a friendly face, a trustworthy and upright member of the community, one who will stand by them, take their concerns seriously, consult constructively and act decisively with commitment, efficiency and efficacy. We are that company. Our creativity and ability to think outside-the-box, our professional and real-world international experience, working with clients from all over the world, with diverse backgrounds and professions in a variety of industries – makes us particularly effective in meeting clients' needs.



Copyright © 2010 MakeMyWebfolio. All Rights Reserved. Designated trademarks and brands are the property of their respective owners..



PO Box 68681  
Seattle, WA 98168



(206) 792-9568



MakeMyWebFolio.com  
design@makemywebfolio.com



@MakeMyWebFolio



# MAKE *my* WEBFOLIO

## grow a successful business

Implementing smart web, marketing and social media strategies in an evolving world.

## big plans for the big picture

Finally a marketing solution for the small business owner! Power your dreams of success with **Make My Webfolio**. We push the envelope of what's possible in every arena of brand-building and digital and social marketing.



### BOOST BRAND AWARENESS

We give your brand a refreshing makeover – on the web, print and signage, in social media buzz and for people of influence - and give you the *confidence* needed to market your business to anyone.

### IMPROVE YOUR CUSTOMER RELATIONS

Want to make it easy for your customers to do business with you? From strategy-building to website development, social media, instant chat, support centers and toll-free phone services, **Make My Webfolio** helps you give customers a valued experience for creating and maintaining loyal fans through Customer Relationship Management (CRM).

### A Quick Look at Some of the Services We Offer:

**DESIGN:** graphic, webpage & print layout, animation, audio & video engineering to help build a company's image, brand and product.

**DIGITAL LOGISTICS:** building automation into businesses through digital mediums, web services, payment and record-keeping, scheduling, project management...

**ADVERTISING:** via print & web publishing, marketing via online advertising networks.

**CONSULTING:** helping small organizations realize their potential through innovative, affordable and appropriate marketing campaigns and information-age project management.

**BRAND MERCHANDISING:** creating, distributing and marketing brand-based merchandise to promote a company's image.

### SOCIAL MARKETING

**SOCIAL STRATEGY AND OUTREACH**  
**INFLUENCERS AND REPUTATIONS**  
**COMMUNITY BUILDING**  
**ANALYTICS AND ROI**

Our marketing team's business and marketing coaches, social media gurus, graphic artists and tekkies are here to give your business an edge in the increasingly competitive marketplace: By leveraging social media, community building, mobile marketing and more to drive traffic and capture leads for automated follow-up campaigns.

### DIGITAL MARKETING

**SEO / SEM / DISPLAY / PPC / EMAIL**

"Search Engine Optimization", "Search Engine Marketing", "Display Advertising", "Pay Per Click" advertising and Email Marketing – all "must haves" in the digital marketing age. Overwhelmed by the learning curve? Let us do what we do best so you can focus on what you do best – your business!

### DIGITAL ASSETS

**WEBSITES / MOBILE CAMPAIGNS / EMAIL**

It's all connected. Let us create a seamless web presence for your business that tells your customers "we're hot, established, and here to stay!"

**WE DELIVER WINNING STRATEGIES, BENCHMARKS FOR SUCCESS, AND ADVISE AGAINST PITFALLS TO AVOID... ALL-THE-WHILE TYING EVERYTHING BACK TO YOUR KEY PERFORMANCE INDICATORS.**

